

Cumann Lúthchleas Gael Coiste Chontae Liatroma



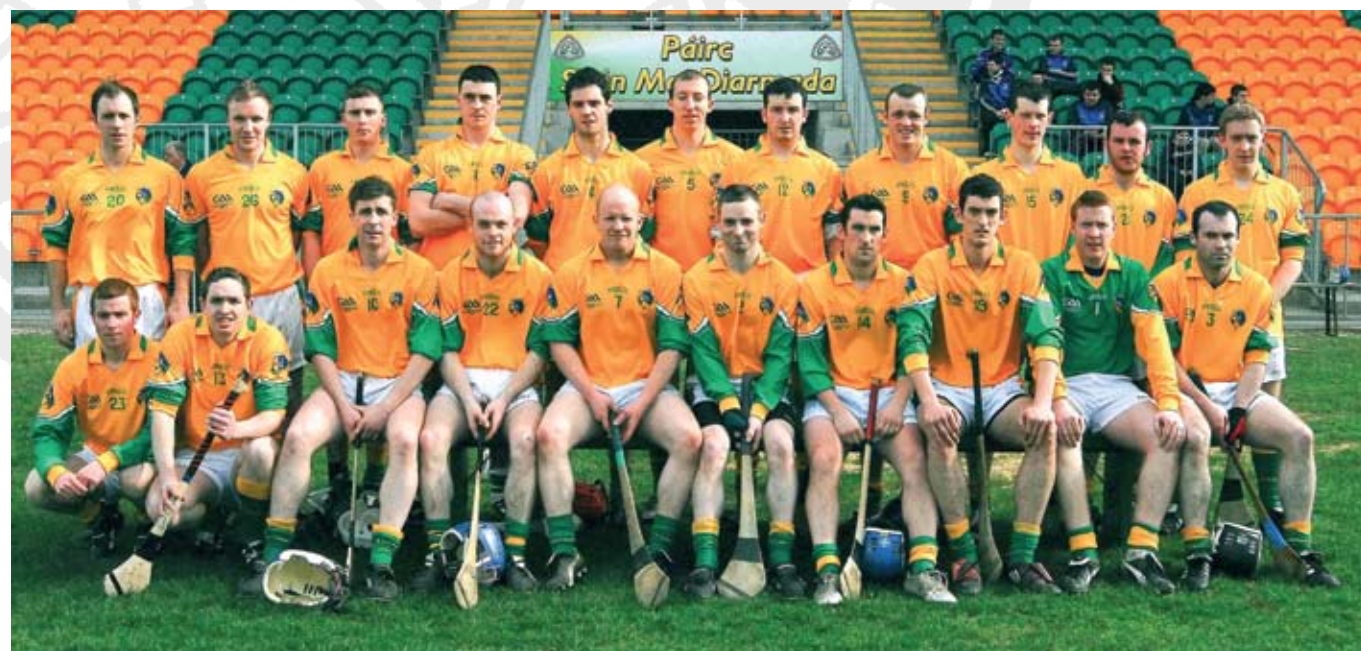
Strategic Vision and Action Plan

2009-2015

Contents	page
Teachtaireacht ón gCathaoirleach	1
History	2 -5
Themes	6
Mission, Vision, Values	7 - 8
Milestones	10-11
Theme: Games Development	12-13
Theme: Games Schedule	14- 15
Theme: Inclusion and Integration	16-17
Theme: Urbanisation and Rural De-Population & Club Structures	18-19
Theme: Volunteers and Officer Support	20-21
Theme: Club, Culture and Community	22-23
Theme: Planning	24-25
Theme: Communication	26-27
Theme: Funding and Financial Excellence	28-29
Implementation and Review Mechanisms for the Plan	30
Acknowledgements	31
Glossary of Terms:	32



St Marys-Senior Hurling Champions 2009



**Leitrim Senior Hurling Team
Allianz National Hurling League 2009
Leitrim v Cavan**

Teachtaireacht ón gCathaoirleach

This year as we celebrate the 125th anniversary of this great association it is very appropriate that we launch our Strategic Plan 2009-2015

The GAA is one of the greatest amateur sporting organisations in the world, and with the help of all our clubs inputting into a strategic Plan for Leitrim we will be able to continue to develop and build on the strengths of our Volunteers to provide an organisation that will serve future generation of members in Leitrim.

GAA clubs continue to play a very prominent role in Irish society. The GAA Club has been the most influential organisation in our communities, and the GAA club has been the most influential organisation in our parishes and communities, and its influence extends beyond the specific aim of promoting Gaelic games.

In order to continue to provide this strong leadership, and to effectively and appropriately serve our members and supporters within our clubs and communities we have to provide a plan for the way forward. *"If we fail to plan, we plan to fail"*.

The development of this plan will throw up many challenges for the association in the county, but we are confident that as consequence of this extensive consultation process we under took with our clubs that our members will take ownership of the plan and work together to ensure its implementation.

Leitrim GAA has made great strides in recent years particularly in the area of Communications, player welfare, infrastructural development, which has seen improvements in the facilities afforded to players, spectators and the media.

The development of the new stand at Pairc Seán Mac Diarmada has greatly improved the image of the association in the County and the facilities contained in the building has in itself greatly contributed to an improved standard of administration of the association.

By far Leitrim's greatest need is the provision of training centre of excellence including two floodlit training pitches and the necessary facilities which go with them. I look forward to the next phase of this development progressing in 2010

Huge strides have been made by the clubs of the county in developing playing facilities of the highest standard, and some of the recently completed projects are a credit to the clubs involved and they deserve our highest praise. This continues the great traditions in the county where our clubs have proactively developed their facilities to serve their players for many years.

Great credit must go to the clubs who have recently started the process of buying and developing new facilities, and to the clubs who are continuously improving the standard of their grounds deserve our total support.

In order for the GAA to maintain its place as one of the worlds top community based organisations we must insure that our clubs are open for participation to everybody in the community, and we must ensure that all our young people have an opportunity to participate in our games at a meaningful level, and that we recognise that while winning trophies is very important it should not take precedence over our children's involvement.

While I recognise that as a society we find it difficult to embrace change, we must as an association take on what ever changes are necessary for the betterment of the association that we have been proud to be a part of. This plan, taken in conjunction with the proposals outlined in the Underage Review Document which in itself largely addresses and contains the major amount of input taken from the clubs of the county at the recent Club Forum, I urge all units of our association to embrace both documents and set about accepting and implementing the necessary changes contained in both.

I want to recognise the contribution of all our clubs, our focus groups, and our steering committee for their work in the preparation of the plan.

I want to thank Adrian Haslett, and John Prenty Comhairle Conacht, Deaglan O Buachain, Runai Coiste Connate Liatroma and Peter Hanna from Crooke Park for their assistance with the completion and production of the plan.

Gearóid Mac Samhráin

Cathaoirleach Coiste Chontae Liatroma

History

Coiste Chontae Liatroma CLG boasts a very proud history since its formation back in the 1880's. In the intervening years many have given their lifeblood both on and off the field in the pursuit of excellence and while All-Irelands on the playing fields have not been as numerous as in other counties, we remain eternally proud of our heritage and all that it has bestowed on us as we plan into the future.

The very first club to be formed in Leitrim was Dromahair in 1886 and it was soon followed a number of other clubs as Leitrim GAA was established and the first official meeting of Coiste Chontae Liatroma CLG is recorded as having taken place in April 1889. Mohill became Leitrim's inaugural County Champions in 1890.

In times that were largely troubled, it is fair to say that the early years of Leitrim GAA were punctuated with periods of inactivity and it wasn't until the early 1900's that the GAA activities of the County were placed on more firm footing.

In 1927 Leitrim took the first of, to date, two Connacht SFC titles and while coverage of GAA activities at that time would have been rather sparse by modern comparison this does not serve to lessen its significance as major breakthrough.

Success at other levels has arrived over the years and in 1938 Leitrim captured the first of six Connacht Junior Football titles. This has been followed with Connacht titles in the grade in 1941, 1946, 1952, 1962 and the most recent title arrived in 2004.

Leitrim Minor teams captured Connacht Minor titles in 1945, 1956 and most recently in 1998. The team of 1956 reached the All-Ireland Final and were delighted to have been afforded a Golden Jubilee Celebration in January 2007.

At Under 21 level Leitrim has been successful at Provincial Level in 1977 and 1991 and who will forget the absorbing All-Ireland semi-final played in Pairc Sean with Kerry in 1977 when the home team was decidedly unlucky against a Kerry side that was packed with household names from its Golden Era.

In any very brief synopsis of Leitrim GAA fortunes it would be remiss not to state that in all decades Leitrim has put it up to the best at all grades of competition. Many will recall the bitter sweet memories of the great Leitrim Senior Football team of the late 1950's which thrilled followers of games in the county and beyond but were most unfortunate to fall in four successive Provincial Finals to Galway.

The 1990's will, in many people's opinion be the one which retains fondest memories as the Country was fortunate to win Connacht titles in Minor, Under 21 and the unforgettable experience that was 1994 when the county bridged the 67 year gap to 1927 with the claiming of the Nestor Cup. Add in an All Ireland Senior "B" title in 1990 and it is clear why this has been our most successful decade to date.

Success has arrived and been equally celebrated in 1988 when the Leitrim Ladies won the All-Ireland Junior title and the ladies bridged a 19 year gap when claiming the All Ireland Intermediate crown as recently as 2007. Indeed the ladies game has flourished in the county over the past 30 years with almost all club units now having active ladies games development.

Hurling has been fostered in the County over many years of our history and while the level of Club activity is confined to a small but dedicated number of Clubs, nevertheless, the county produces County team that is competitive year on year at its own level. While successes have been few at inter-county level, Leitrim has claimed a Connacht Junior title in 1970 and a Connacht Minor title in 1965. In 1983 the county claimed the All Ireland Hurling Special Under 16 title and followed this up a year later with the 1984 All Ireland Hurling Special Minor title. Both competitions were for designated counties, but were most noteworthy achievements.

Handball has been driven by a most dedicated group of people over many years and particularly in more recent times and great advances have been made in the area of physical development. Many titles have been won at provincial level over the years, but without doubt Leitrim's greatest achievement arrived no later than this year when Donal Wrynnne from Fenagh captured a World Title in Oregon, USA which is testament to amount of work carried out in this most ancient game.

At Cultural level, Leitrim has long been a leader in the Annual Scor and Scor na nOg competitions. Leitrim Champions have consistently gathered Provincial titles across all disciplines and have on all occasions in competition been on par with anything the country has produced. Leitrim's proud tradition in Scor has seen the County at the top most end of the leader board in terms of All Irelands won in this important cultural aspect of our activity.

In recent times Leitrim has embarked on Development Policy that has seen Pairc Sean Mac Diarmada transformed with the addition of a new stand and ancillary facilities that are on par with any such facility nationally at County Grounds. The

addition of the County Centre of Excellence in the near future will augment the County Infrastructure greatly and will set us up nicely as we strive to keep with the times.

Our Clubs are very vibrant units which have enhanced their facilities through planning and prudence over the best part of the last 25 years. Many clubs are currently in the midst of further development, or have just completed development projects that have brought them into the new century. We are most proud of the achievements of our clubs and the manner in which they foster the Gaelic ideal among their members. It goes without saying that bedrock of our association is our club and in Leitrim we encourage our clubs in their continuing development.

We are proud of our history in Leitrim. We look forward to planning assiduously to ensure that our proud tradition will continue for many generations to come.



Club Forum 28 October 2009

Methodology

This Strategic Plan was developed over 2009 and involved a number of meetings of the Steering Committee, Focus Groups, the input of Club Officials through the County Forum held on October 28th 2009 and was finalised for publication once all the material gathered was prioritised. The expertise of National Strategic Plan Co-ordinator Peter Hanan was engaged for our County Forum and the main County Officers attended a number of meetings at National and particularly at Provincial Level over the past twelve months at which valuable pointers were gathered which proved most beneficial in the final drafting of the County Plan. To this end we would like to thank Comhairle Connacht Operations Manager Adrian Hassett and Provincial Director John Prenty for their help and encouragement.

We must point out that this document will rest easily with a parallel process that we have engaged in over the period of the production of this plan namely our Underage Structures Review, the findings of which will have been produced at the same time. This has been a most valuable process and one in which all clubs have engaged wholeheartedly. Much of the information and recommendations that have come from that process were re affirmed at the Club Forum and will be contained in much more detail in that particular document which should be viewed as a companion production and will hopefully, in conjunction with this plan, serve to raise our standards on the playing field.

We are determined that over the duration of this plan all of the particular milestones will be reached and that Coiste Chontae Liatroma will be an invigorated and better unit by 2015, and this is just the beginning of an ongoing process that will serve us into the next generation.



Club Forum 28 October 2009

Background

Coiste Chontae Liatroma CLG is the organising committee charged with the delivery of all aspects of activity within the County of Leitrim and we would consider our unit of the Association to be vibrant, forward thinking and progressive. Leitrim has the smallest population of all of the 32 counties with a population of 27,000. We have 24 Club units all of which are making strides to ensure that the best facilities are available to the youth of their respective catchments areas. At present we have 12 Senior, 9 Intermediate and 3 Junior Clubs in Competition. We believe that we have the highest playing population per male capita in the Country with 58 League teams having entered League Competition in 2009 and 56 Championship teams entered in competition in 2009 also. This equates to an adult team per 80 males in the 16-40 age group.

Our County Committee is representative of all Clubs in the County and is representative of all other aspects of GAA activity including Schools, Culture and Handball.

Our Competitions are organised by a CCC and are concluded in a timely manner. We attract increasing support for our games and our Championship Gate Receipts have shown an increase year on year over the past number of years.

Over the past five years we have made significant strides with physical infrastructure with the construction of a New Stand and dressing rooms at Pairc Sean Mac Diarmada which can adequately cater for our needs and has added a huge dimension to our facilities at the grounds. We have purchased property in Annaduff which is ready for development as a County Training facility and we hope to have this project completed within the next two years. Our Clubs have been progressive with the development of their facilities over the past number of years and a number of our clubs can boast facilities which are on a par with any in the nation.

While we have had limited success on the playing field in relation to trophies won, we feel that we can the field with the best and match them on any given day. Our County Senior Football and Hurling Teams prepare professionally for each season and give of their all for the green and gold. Our underage teams are currently the focus of our attention and we hope that the impetus gained from the recent review of all aspects of underage football will yield excellent results into the future and that by the end of the timeframe specified in the production of this plan that we will have climbed a number of steps on the ladder towards ultimate glory.

We have an excellent working relationship with Cumann Peil Gaeil na mBan in the county and we are very proud of their achievements over the years and we are particularly proud of the All Ireland Intermediate Crown won by the Ladies in 2007. The ladies game continues to prosper in the county and we are delighted to say that we have co-operated with their efforts on many occasions in the past as indeed we hope to into the future.

We recognise the need to plan and we look forward to the implementation of this Plan over the next six years and it is earnest hope that our association will benefited greatly from the steps we hope to take as this plan unfolds over the period 2009-2015.



Club Forum 28 October 2009

Themes

When developing this Plan we were conscious of the eleven main ‘Themes’ outlined in the ‘National Strategic Vision and Action Plan’ and the Comhairle Connacht Strategic Plan. In order to ensure uniformity and facilitate the implementation of both Plans simultaneously, all of the actions identified in this Plan have been categorised among one of the following themes:

- Games Development
- Games Schedule
- Inclusion and Integration
- Urbanisation, Rural De-Population and Club Structures
- Volunteers and Officer Support
- Club, Culture and Community
- Planning
- Communications
- Funding Opportunities and Financial Excellence



Club Forum 28 October 2009

Mission, Vision, Values

The GAA's values are the heart and soul of our Association. In every club around the world they are what bind us, what makes us unique and what attracts more and more players, members, volunteers and supporters.

Mission

“The GAA is a community based volunteer organisation promoting Gaelic games, culture and lifelong participation.”

Leitrim GAA is a volunteer organisation. We develop and promote Gaelic games at the core of Irish identity and culture. We are dedicated to ensuring that our family of games, and the values we live enrich the lives of our members, families and the communities we serve. We are committed to active lifelong participation for all and to providing the best facilities. We reach out to and include all members of our society. We promote individual development and well-being and strive to enable all our members achieve their full potential in their chosen roles.

Vision

Our vision is that everybody has the opportunity to be welcomed to take part in our games and culture, to participate fully, to grow and develop and to be inspired to keep a lifelong engagement with our Association at both Club and County Level.



Connacht Ladies SFC 2009 Leitrim v Mayo

Values

- Community Identity**
- Community is at the heart of our Association. Everything we do helps to enrich the communities we serve
 - We foster a clear sense of identity and place

- Amateur Status**
- We are a volunteer led organisation
 - All our members play and engage in our games as amateurs
 - We provide a games programme at all levels to meet the needs of all our players

- Inclusiveness**
- We welcome everybody to be part of our Association
 - We are non sectarian
 - We are non racist

- Respect**
- We respect each other on and off the playing fields
 - We operate with integrity at all levels
 - We listen and respect the views of all

- Player Welfare**
- We provide the best playing experience for all our players.
 - We structure our games to allow players of all abilities reach their potential

- Teamwork**
- Effective teamwork on and off the field is the cornerstone of our Association
 - Ní neart go cur le chéile



Onwards towards 2016.



Giving it all in pursuit of future glory



We will never forget our past and we will gladly lead our future with a smile!

Milestones

Area	2009-10	2011	2015
Games Development	Go-Games adopted as best practice in county Coaching targets linked to national coach education objectives in place	Referee Recruitment Plan and Assessment in Place GAA Respect Initiative in Place in accordance with National goals	Clubs, Schools and Counties reach Coaching targets U13, U14, U15, U16 Regional games Developed
	U13 Regional Games developed Code of Best Practice in place	U13 and U14 Regional Games Developed	
Games Schedule	Fixtures Planning Committee appointed and trained	Club players surveyed to gauge satisfaction with fixtures.	Adherence to fixtures plan included in merit -based funding model
	CCC responsible for administration of games at all levels	80% compliance with fixtures schedule achieved	All Clubs to provide a minimum of 3 referees each
	Underage Review Task Force Report Implemented	National Referees' Plan Integrated with County Plan	
Inclusion and Integration	Welcome Pack in place in Schools and Clubs	50% of County and Club Officers have completed Inclusion and Integration Training	All Club Coaches trained in the area of positive inclusion and diversity
	GAA Glossary of terms available for all clubs and schools	Links with Scór and New comer communities established	Have a go days and 'international days' in place in 30% of clubs
	Co-operation with Cumann Peil Gaeil na mBan in their activities	Have a go days and 'international days' promoted	
Urbanisation, Rural de-population and Club Structures	County Urban Development Committee in place	Urban development plan in place	"Club Maith Accreditation" Programme in Place in all Clubs
	GAA recreational games in Place	Liaison with Local authority on funding and resources	
Volunteers and Officer Support	On line registration system in place in all of clubs	Volunteer commitment scheme, volunteer recruitment toolkit in place in 12 clubs	One Year Volunteer commitment Scheme in place in all Clubs
	GAA Player Welfare initiatives in place	County and club Officers to attend CLG officer training programmes	Membership Satisfaction survey promoted
	La na gClub Oíche na gClub	Review County Committee and Sub-committee Structure	
	GAA Club Manual to be promoted to Clubs Every Club Crest registered with GAA at Central Level		
Club Culture and Community		All clubs taking part in Seachtain na Gaeilge Trath na gCeist	All clubs to taking part in Scór and Scór na nÓg annually
	All clubs to have an active Oifigeach Cultúir agus Teanga in place	Promote the running of ranganna and Ciorcail Comhrá	Bilingual signposts in place for all of clubs
	Continue with the roll out of ASAP Programme	All clubs to taking part in Scór na nÓg	

Milestones

Planning	County Strategic Implementation Committee in place County Forum to be held	Clubs developing Club Plans using club planning process County Centre of Excellence Phase 1 Completed	Strategic Plan 2016-2021 developed County Centre of Excellence fully completed operating at full potential Planning Process embedded in all units of the County
	County full time staff roles, responsibilities and performances linked with county plan.		
Communication	County communications events diary developed via website GAA Membership Database Completed	Establish a Data Base of all contact details of all Club Officials Club officers linked directly with national GAA intranet	Communication Audit carried out with all Clubs All Clubs to have taken part in communication training workshops in previous 3 years
	GAA Club PRO training programme established		
Funding and Financial Excellence	Governance recommendations from Croke Park in place County Marketing Plan developed to ensure sponsorship of all competitions Match Attendance programme in place Improved Match Day Presentation; our games more attractive to potential sponsors	Club Treasurer Development Programme Roll out of GAA Membership Card assisted Complete audit of trustees at club and county level GAA Funding templates and funding toolkits available to all clubs	Automated Stiles at all County Grounds 5 Year County Financial Plan in place



VHI Cúl Camp 2009

Theme: Games Development

Our aim: Coiste Chontae Liatroma CLG aims to provide meaningful games for all.

In 2016 we can say:

“Every player in the county has the opportunity to play meaningful games in an informal, safe and enjoyable environment.”

At Coiste Chontae Liatroma CLG we are committed to providing a balanced Games Development Programme in conjunction with Provincial and National Programmes. We recognise that our future depends on how well we deliver on our promise. If we work determinedly on all initiatives as outlined in the various National and Provincial Programmes we will enhance our skill level and we will meet future challenges wholeheartedly. We are determined that our Coaching and Games Development Committee will deliver diligently in conjunction with our Games Development Manager.

Key project: Enhancing and integrating games activities for the benefit of all participants

Annual County Games Plan

In accordance with national policy, we will develop an annual Games Development Plan linked to National Games Development Grassroots to National Programme (GNP) objectives. This will be submitted to the Provincial Games Manager and to Croke Park.

Focus on participation in clubs and schools

Modified small-sided games, known as ‘Go Games’, will be adopted as best practice up to and including 12 years of age. This will mean that all children under 12 will get meaningful playing time to develop the skills of our games in a challenging and fun environment.

Harmonise games development

We will harmonise games development and fixtures up to and including minor level to ensure a more balanced games programme is in place for all our players. This harmonisation will be complimented by the Fixture Planning Committee.

Player Pathway

We will implement the GAA players’ and games pathway from child to adult. It will promote full participation and encourage players to take part in our games in the long term.

Code of Best Practice

We will roll out the GAA’s Code of Best Practice for Youth Sport, incorporating a code of conduct that shows respect for fellow players, mentors and match officials. Best practice will also be developed in the recruitment and selection of those working with our underage players. This will comply with the appropriate legislation requirements and guidelines in jurisdictions in which we operate.

Respect Initiative

We will roll out the GAA Respect Initiative which promotes respect and discipline for players towards match officials and each other.

Qualified coaches

We will meet the national and provincial coach education targets to make sure every player is coached by a person qualified to the appropriate level.

Recreational Games

We will roll out the GAA recreational games for youth and adult players.

Schools

We will work with groups within primary, second-level educational areas to ensure their fixtures programmes are balanced with the programmes of other GAA units. We will meet the targets as set out in the Nationals Schools Development Plan to assist in the further development of Gaelic games in second level schools and colleges.

Club/School link

We will ensure that each club has a link established with each school in their locality in order to promote the club in the school and promote the development of our games.

Club Coaching Officer

We will promote each club appointing its own club coaching officer whose main role will be to promote best practice in coaching and games development in the club and in her/his local school.

Garda Vetting

We will ensure that all our coaches have fulfilled their obligations regarding Garda Vetting.

Grassroots to National Programme	Action	Involves	Completion by	Outcome sought
Games Opportunities	Go Games adopted as best practice in the county	County Games Manager and County Games Development Committee	2009	Every player at Under-12 level will have the opportunity to play regular appropriate games organised on a non-competitive basis.
	CLG Super Touch programme in place in each club and school.	County Games Manager and County Games Development Committee	2015	Every player Under-18 will have to play regular appropriate games organised on a developmental basis.
	Cúl Camps promoted to each club in the county	County Games Manager and County Games Development Committee	Annual	Each Club will participate in the Cúl Camp Programme.
Skill Development Initiatives	Primary School Coaching	County Games Manager and County Games Development Committee	Annual	Every Primary School will have regular coaching and games programmes.
	U-Can awards promoted in the county	County Games Manager and County Games Development Committee	Annual	U-Can Awards will be implemented at Primary School Senior cycle level to assess the effectiveness of skill development programmes.
	Regional Games developed over a 3 Year period commencing with U13 in 2010 and covering all ages up to U16	County Games Manager and County Games Development Committee and Coiste na Og	2012	Every player at Under-12 level will have the opportunity to play regular appropriate games organised on a non-competitive basis Improved quality of player at all levels
	Football and Hurling School of Excellence in place for U-14/U-15	County Games Manager and County Games Development Committee	Annual	To provide budding players from each Club with quality coaching sessions and games opportunities with and against their peers at divisional and county level.
	Development Squads in place for U-16/U-17	County Games Manager and County Games Development Committee	Annual	To assist high potential players to progress to Inter-County Minor by providing quality coaching sessions and games opportunities with and against their peers at divisional and county level.
Education Initiatives	Code of Best Practice for Youth Sport adopted and in place	County Child Protection Committee	2010	All persons involved with underage teams will have completed the GAA/ ISC Code of Ethics Training and be familiar with the content and application of the GAA Code of Best Practice for Youth Sport.
	Coaching targets linked to national coach education objectives in place	County Games Manager and County Games Development Committee	Annual	All teams and coaches will have a coach qualified to the appropriate level.
	Referee recruitment, training and assessment plan implemented	County Games Manager and County Referee Administration Committee/ County Games Development Committee	2011	There will be sufficient referees recruited, trained and assessed to officiate a balanced programme of games appropriate for each level of player in accordance with the rules of our games.
	GAA respect initiative in place in accordance with national goals	County Games Manager and County Games Development Committee	2011	The Respect Initiative will be in place in each Club up to Under 14 and there will be a subsequent improvement in behaviour from all those who participate and enjoy our games.
Support and Capacity	All Coaches working with Underage Players will have completed Garda Vetting	County Games Development Manager	2010	In line with National requirements
	Group in place to harmonise underage fixtures in the county	County Games Manager and County Games Development Committee, County Fixtures Planning	2009	An integrated and approved schedule of underage fixtures up to U-12 and up to Minor will be in place annually.

Theme: Games Schedule

Our aim: Coiste Chontae Liatroma will have the highest Level of Fixture Planning

In 2016 we can say:

“All units at all levels provide a coordinated programme of meaningful games for players, appropriate to their needs and abilities. All games are regulated so that players experience fair play and can take part in well-planned and scheduled games as part of a balanced lifestyle. We have in place a locally effective and efficient, nationally co-ordinated, fixtures planning system.”

Coiste Chontae Liatroma CLG is acutely aware of the requirement to plan our fixtures in a constructive and balanced manner. We understand that in order that we keep our players and coaches interested ay all levels that a high standard of Fixture Planning and administration is expected. We understand that in order that our players may lead balanced lifestyle we should provide a programme of meaningful games that are evenly spread out over the playing season and as such our players and their families may be in position to plan other aspects of their life and work in confidence that we will deliver diligently on our Fixture Schedule.

Key Project: Fixture Planning

Committee: We will appoint a Fixtures Planning Committee whose role will include continuous monitoring of agreed fixture plan and report quarterly to county committee and annually at county convention.

Fixtures planners: We will recruit volunteer fixtures planners who will receive training arranged by the National Fixtures Planning Committee. They will plan and monitor fixtures plans in all units in the county.

Competitions Control Committee: We will establish a single County Committee Control Committee which will be responsible for the administration of all games in all codes and at all levels.

Referees: We will put in place the recommendations on referee recruitment, education and assessment.

Measure satisfaction: We will measure how satisfied players, coaches and mentors are with fixtures scheduling by conducting an end of season survey.



Following our Leaders-Leirrim SFC Final 2009

Action	Involves	Completion by	Outcome sought
Fixtures Planning Committee appointed. Two fixtures planners nominated and attend CLG training programme	County Fixtures Planning Committee	2009	To improve fixtures planning in the county in order to ensure a balanced games programme for all players
County Master Fixtures Plan to be put in place at all levels, forwarded to CCC for implementation and to be continuously Monitored throughout year.	County Fixtures Planning Committee	2010	To ensure that all competitions work to a specific schedule and to ensure a balanced games programme for all players
Underage Review Task Force Report implemented	CCC and Coiste na nOg	2010	Improved Structures of Competition and Standard of Player
CCC will administer the games programme at all levels as planned by Fixture Planners	CCC	2010	Consistency and Regularity of games at all levels throughout the playing season.
Games Manager to co-ordinate a Group put in place to harmonise underage games fixtures as outlined in Games Development Section	County Fixtures Planning Committee and County Games Development Committee and CCC	2010	To ensure that all levels of activity geared towards young players will be carefully synchronised
County Referee Recruitment and Assessment Plan in Place	Referees' Committee	2011	Increase number and standard of available Referees
Club players surveyed to gauge satisfaction with fixtures.	County Fixtures Planning Committee	2011	To gauge satisfaction with fixtures planning
80% compliance with fixtures schedule achieved	County Fixtures Planning Committee	2011	To improve our effectiveness at fixtures planning
National Referees' Plan Integrated with County Plan	Referees' Committee and County Referees' Administrator	2011	Highest possible standards of refereeing and increase in Referee numbers.
Adherence to fixtures plan included in merit -based funding model	Fixture Planning Committee and CCC	2015	Highest level of Fixture Planning in County



That winning Score!!

Theme: Inclusion and Integration

Our aim: Coiste Chontae Liatroma CLG aims to offer an inclusive and welcoming environment for everyone

In 2016 we can say:

“We have an outstanding reputation for attracting and retaining members from all sections of the community. We welcome people of all nationalities, religions, ages and abilities into our Association and we make it easy for everyone to take part. We champion equality within the sporting landscape in the county. We work with the GAA family to make sure that we offer an inclusive and welcoming environment for everyone.”

Coiste Chontae Liatroma CLG recognises we need to attract members from all sections of the community. We need to ensure that we offer an inclusive and welcoming environment to all. We will proactively ensure that we promote inclusion and integration in the Association, particularly for people from new and non-traditional communities within the county. As a relatively small county unit we recognise that we need to attract all to ensure competitiveness and we are determined that we will do our best to ensure that our facilities will be open to community members.

Key projects:

Diversity training

We will work with the National Inclusion Officer to provide diversity training, which will become a standard component of all GAA coaching programmes for coaching and games personnel.

Welcome pack

We will provide the GAA ‘welcome pack’ to our clubs and schools that give a basic introduction to GAA Games.

New games formats

We will promote the new games formats for people with disabilities. These will be attractive to people with a disability and encourage them to take part in our Association.

Have a go-days

We will work with the National Inclusion Officer to promote ‘have-a-go’ days in our clubs.



Leitrim U16 v Fermanagh 2009-My Ball

Action	Involves	Completion by	Outcome sought
Welcome Pack in place in Schools and Clubs	County Coaching and Games Development, Cumann na mBunscoil, Post Primary Schools Committee.	2010	To help our clubs and schools to attract newcomer children and parents to participate in our games
Have a go days and 'international days' promoted	County Coaching and Games Development Committee	2010	To help our clubs and schools to attract newcomer children and parents to participate in our games
Co-operation with Cumann Peil Gaeil na mBan in their activities	All County Committees	2010	To foster co-operation at all levels of activity in the GAA Family
GAA Glossary of terms available for all clubs and schools	County Coaching and Games Development Committee, Cumann na mBunscoil, Post Primary Schools Committee.	2010	To help improve understanding of GAA terms within newcomer communities
50% of County and Club Officers have completed Inclusion and Integration Training	County Development Committee	2011	To promote best practice
Jersey link programme promoted	County Coaching and Games Development Committee	2011	To help introduce new-comer children to our clubs
Links with Scór and New comer communities established	County Scór Committee	2011	To promote links with all communities
Games for people with a disability promoted	Coaching and Games Development Committee	2011	To make Gaelic Games available to people of all abilities
All Club Coaches trained in the area of positive inclusion and diversity	County Coaching and Games Development Committee	2015	To promote best practice



We are determined to succeed

Theme: Urbanisation and Rural De-Population and Club Structures

Our aim: Coiste Chontae Liatroma CLG will increase number of active players and volunteers in urban areas and to sustain clubs in rural areas

In 2016 we can say:

“We have increased the numbers of players and volunteers active in clubs and schools in urban areas over the period of the plan. We have done this by putting in place initiatives that promote the club as the centre of the community and by reviewing our club and competition structures. A dedicated committee is responsible for achieving the targeted results in each area. We have helped to continue to sustain our rural based clubs by reviewing rural de-population issues that affect many of our clubs”

Coiste Chontae Liatroma CLG administers the activities of the Association in what is recognised as a mainly rural county. We do not have a large urban area within our confines. Nonetheless, we will follow national guidelines to ensure that we get the best from our urban areas. We recognise that an area of concern for us into the future may involve more emphasis on ensuring that the effects of rural de-population do not militate against the future development of our mainly rural units. We will continually monitor our competition structures to ensure that all may participate in our activities.

Key projects:
Urban Development Plan

We will set up a specialised committee to develop and put in place an Urban Development Plan to encourage maximum participation in our larger areas that are considered urban. This plan will examine the structures of the GAA in the urban area and will develop proposals on the regeneration of current clubs. We will liaise with the Inclusion Committee in helping to create a welcoming environment for newcomers to the clubs of our county. We will work closely with schools to seek the use of their facilities.

Steering groups
We will set up an accountable county steering group to oversee the implementation of the urban development plan/rural development plan.

Rural depopulation
We will continue to monitor our current club and competition structures to address the difficulties associated with a reduction of the population
Club Structure: In rural areas, we will monitor our club and competition structures to address the difficulties associated with a reduction of the population.

Related projects
Volunteer training: We will undertake training programmes for volunteers who will oversee the urban development project in each area.

Recreational games: We will roll out the GAA recreational games and promote them to all age groups in residential areas

Community day: We will organise an annual ‘youth-family-community day’ at the main ground in each urban area and a community night to promote cultural activities of GAA

Government agencies: We will work with local Government agencies to develop the best approach for each unique opportunity in an urban area.



Leitrim Primary Schools 125 Team Connacht Final 2009

Action	Involves	Completion by	Outcome sought
County Urban Development Committee in place	County Urban Development Committee	2010	To develop and monitor implementation of urban development plan
GAA recreational games in Place	County Games Manager and County Development Committee	2010	To encourage the participation of more people in Gaelic Games in a non-competitive structure
Urban development plan in place	County Urban Development Committee	2011	To encourage an increase in the population participating in Gaelic Games
Liaison with Local authority on funding and resources	County Urban Development Committee	2011	To develop relationships with local funding bodies on funding coaching resources etc.
Volunteer training programmes and volunteer recruitment initiatives, GAA community days in place	County Development Committee	2011	To help encourage volunteers to participate in our clubs
“Club Maith” Programme in Place in all Clubs	Coiste Cultur agus Teanga	2015	Promotion of CLG Accreditation programme



Summer Fun Days-I can see the future

Theme: Volunteers and Officer Support

Our aim: Coiste Chontae Liatroma CLG will continue to value and encourage our volunteers

In 2016 we can say:

“Our amateur ethos continues to be at the heart of our Association. We have attracted talented volunteers at all levels within the county and we recognise how important it is to encourage and support them. Their work keeps the GAA at the centre of the community. Our training programmes attract and retain volunteers by providing a clear education path that allows them to progress according to their ability. We have trained all volunteers and helped them to develop their skills.”

The bedrock of all the activities of Coiste Chontae Liatroma CLG including our 24 clubs is the Volunteer. We have flourished over the past 125 years due to the unselfish nature of our Volunteers. We will never underestimate the contribution that the Volunteer has given to the activities of Leitrim GAA at all levels and we will ensure that we do our best to reward our volunteers with our appreciation in addition to rolling out new initiatives to ensure that the mantle of volunteerism is carried forward proudly into the future of Coiste Chontae Liatroma, despite the challenges that may be posed. We salute our past volunteers; we appreciate our current volunteers and we look forward to welcoming new member to the fold.

Key Projects:
Volunteer commitment scheme

We will roll out the GAA one-year volunteer commitment scheme. In this scheme, former players can commit to volunteering for at least one-year in recognition of the satisfaction they enjoyed by playing with their club. This is open to all other club members.

Education modules

We will roll out the various GAA volunteer education programmes, volunteer recruitment toolkit etc. to all clubs in our county. We will provide feedback to our club officers from the National volunteer forums.

On line membership scheme

We will assist our clubs in rolling out the online club membership system that will allow all our units to register players, members and officers

Player Welfare

We will implement the National player welfare initiatives to enhance the experience of all players in the county.

Officer structure review

- We will review the County Committee and Sub-Committee structure to:
- Find out if the current structures are suitable to meet the changing needs of the county
 - Make sure that no-one is overwhelmed by their role; and
 - Reduce the chance of one role duplicating another.



Supporting each other at every level

Action	Involves	Completion by	Outcome Sought
On line registration system in place in all of clubs	County IT Committee	2009	All clubs registering players and members on the GAA national database
GAA Club Manual to be promoted to Clubs	County Development Committee	2010	Club guide to best practice
GAA Player Welfare initiatives in place	County Coaching Officer County Committee	2010	To ensure the best possible experience is provided for all our players
La na gClub Oíche na gClub	County Committee and Clubs	2010	To encourage GAA activities for all
Train Volunteers for Stewarding at major GAA events in County	Current and Incoming Stewards	2010	To have a group of trained and qualified stewards
That each club would initiate 'Club Volunteer Recognition Programme'	Individual Club Selection	2010	To encourage volunteers in clubs.
Review County Committee and Sub-committee Structure	County Development Committee	2011	Ensure an effective committee structure is in place to meet our needs
Volunteer commitment scheme, volunteer recruitment toolkit in place in 12 clubs	County Development Committee	2011	To encourage players and new volunteers to participate in our clubs To attract young people, former players to become actively involved as officer/volunteers.
County and club Officers to attend CLG officer training programmes	County Committee	2011	To up-skill county and club officers in order to help them carry out their roles
GAA Club Volunteer Workshop held	County Development Committee	2011	To encourage best practice in clubs in attracting and retaining volunteers
One Year Volunteer commitment Scheme in place in all Clubs	County Development Committee	2015	To encourage players and new volunteers to participate in our clubs
Membership satisfaction survey promoted	County Development Committee	2015	To establish satisfaction with all aspects of CLG



Clash of the ash-Leitrim SHC Final 2009

Theme: Club, Culture and Community

- Our aim:
- 1) Coiste Chontae Liatroma CLG will strengthen the participation and appreciation of the entire population in all aspects of Irish culture, language, music, dance etc. Keep everything Irish to the forefront
 - 2) We will keep and strengthen our links with all communities

In 2016 we can say:

“The heart of the GAA continues to be the club, our culture and the community. We have attracted and retained active players, members and volunteers from all communities in our society. The GAA is recognised as the leading organisation in the county for providing voluntary activity and events for families and communities. The Association’s core values and ethos are understood and help to hold society together in an ever-changing world.”

At Coiste Chontae Liatroma CLG we are extremely proud of the positive position as an Association we hold in this county in the communities of every club area. We will never take this position for granted and we will endeavour to ensure that we reach out to all members with our activities. We have had an excellent record nationally in our efforts to promote cultural activities. We will continue to build on this record and promote enjoyment and participation in tandem with healthy competition and promotion of our national identity.

- Key Projects:
- Scór
Continue to promote Scór to all of our clubs, and seek to have all clubs taking part.
 - Gaeilge
We will encourage use of the Irish language in our activities.
 - Schools
We will promote cultural activities through all of our schools. Gaeltacht grants will be awarded each year
 - Awareness
The Coiste Cultúir agus Teanga will assemble and distribute appropriate cultural awareness materials. We will develop means of making young people aware of the cultural importance of the GAA, its games and activities.
 - Club Maith
We will promote the CLG club accreditation programme in line with the Association’s targets
 - Education
We will distribute materials to educate parents about the GAA, and the value and benefits of getting involved.
 - Club Open Days – Irish nights
We will encourage our clubs to hold open days, similar to the Lá na gClub day in 2009. Such events to include talks on the club’s history, tradition and achievements.
 - Buy Irish
We will highlight the importance of supporting Irish industry by buying Irish
 - Signage
We will assist our clubs to put proper bilingual signage in place
 - Other groups
We will develop relationships with kindred bodies and communities.



Scór na nÓg Liatroma-Competing with the Best Nationally

Action	Involves	Completion by	Outcome sought
Every Club Crest registered with GAA at Central Level	County Development Committee	2009	Unique identity of each club to be recorded and a sense of pride recorded
Continue with the roll out of ASAP Programme	County ASAP Officer	2009	Heightened awareness of the dangers of abuse of alcohol and substance abuse
All clubs to have an active Oifigeach Cultúir agus Teanga in place	Oifigeach Cultúir agus Teanga	2010	To improve the promotion of our culture in our clubs
Club Open Days promoted	County Development Committee	2010	To promote the club as place of belonging
Highlight the importance of the Irishness of our games and culture	Oifigeach Cultúir agus Teanga	2010	People will understand the Gaelic Games have a special place for Irish people
All clubs taking part in Seachtain na Gaeilge Trath na gCeist	Oifigeach Cultúir agus Teanga	2011	To promote the Irish language in club area
Promote the running of ranganna and Ciorcail Comhrá and encourage GAA members to avail of those opportunities to improve their Irish	Coiste Cultur agus Teanga	2011	To promote the Irish language in club area
Increase use of the Irish language by clubs: on jerseys, tracksuits. Kit bags, scoreboards, on websites, lotto tickets and in every visible way	Oifigeach Cultúir agus Teanga	2011	To improve the promotion of our language in our clubs
All clubs to taking part in Scór na nÓg	Oifigeach Cultúir agus Teanga	2011	To develop Irish culture in the club area
Roll out of Club Maith Programme	Coiste Cultur agus Teanga	2011	Promotion of CLG accreditation programme
All clubs to taking part in Scór and Scór na nÓg annually	Oifigeach Cultúir agus Teanga	2015	To develop Irish culture in the club area
Bilingual signposts in place for all of clubs	Oifigeach Cultúir agus Teanga	2015	To improve visibility of our clubs in local areas



Scór na mBuncoil 2009-We all participated and enjoyed entertaining you!

Theme: Planning

Our aim: Coiste Chontae Liatroma CLG will build on existing planning skills

In 2016 we can say:

“We have put structures in place to monitor and review the implementation of our county plan. We have increased our ability to respond to new challenges and have introduced new initiatives to increase our already extensive planning skills. Our clubs are developing club plans through the GAA Club planning programme.”

Coiste Chontae Liatroma CLG recognises the value of planning in preparing for the future. The development of this Strategic Plan will serve us well into the near future. We will implement this plan and prepare for future plans. We recognise the acute need for planning at Club Level and we will assist our clubs to ensure that Club Plans are completed in the near future. We are proud of what we have achieved in the past but we are acutely aware that to stand still is to fall back so we will endeavour to build on our success to date.

Key projects:

Training

We will identify facilitators to deliver the club planning programme and other GAA officer training programmes.

Club Planning

We will roll out the GAA club planning programme, using templates and materials as provided.

County Strategic Implementation Committee

We will set up a County Strategic Implementation Committee that will oversee the implementation of the County Strategic Plan. We will carry out reviews to make sure we are meeting our targets; and an annual review to assess, review and update our plan as required.

County Centre of Excellence

We will complete the development of our County Centre of Excellence.



Connacht SFC 2009 Leitrim v Roscommon-Kicking for Glory

Action	Involves	Completion by	Outcome sought
County Strategic Implementation Committee in place with quarterly meetings	County Plan review committee	2009	To monitor and review the roll out of the county plan
County Forum to be held	County Strategic Plan Committee and County Development Committee	2009	View of Clubs to be sought towards County Plan 2009-2015 and a lead into Club Planning Process.
County full time staff roles, responsibilities and performances linked with county plan.	County Secretary, Provincial Secretary, Provincial Games Manager	2010	To ensure the plan is delivered in full and is reviewed as required
Facilitators identified and trained to deliver the GAA club planning programme and other GAA officer training programmes	County Development Committee	2010	To put in place the facilitation resources needed to roll out the club planning programme
Clubs developing Club Plans using club planning process	County Development Committee and Club Officers	2011	To help our clubs to plan ahead for the future
County Centre of Excellence Phase 1 Completed	County Development Committee	2011	To provide Training Facilities for all County Development Squads and Teams
Strategic Plan 2016-2021 developed	County Steering Committee, County Focus Groups, Clubs.	2015	Continuity of Planning process
County Centre of Excellence fully completed operating at full potential	County Development Committee	2015	Excellence in Training and development for all County Squads in all codes and levels
Planning Process embedded in all units of the County	County Committee and Clubs	2015	Excellence and continuity of progress



Reaching for the Stars-Connacht SFC 2009 Leitrim v Roscommon

Theme: Communication

Our aim: Coiste Chontae Liatroma CLG will operate with effective internal and external communication

In 2016 we can say:

“We communicate effectively with our members and officers. This gives us a strong sense of common ownership, individual responsibility and a sense of pride. Communication is everyone’s responsibility. We use the latest technology to communicate quickly and efficiently with our club officers and members.”

We have made tremendous strides in the communication of the activities of Coiste Chontae Liatroma CLG over the past number of years. We have an excellently developed website www.leitrimgaa.ie which is well managed and constantly evolving. We recognise that to keep apace with all developments in the communication field we cannot afford to take our eye off the ball. We will support all National and Provincial Initiatives in the Communication Field and we will assist with the immediate roll-out of these ventures as they arrive. We will be open and we will communicate freely with all our members and interested parties.

Key projects:

Technology

We will use the latest GAA communications technology to communicate with our clubs. Our clubs will provide match results on time and these will be available to the general public. The County Committee will provide fixtures to our clubs, the media and the general public on time.

Structure

We will give members the information they need to champion Gaelic games and to encourage people to take part in the Association.

We will set up structured and effective communication at all levels by:

- supporting our volunteers and administrators
- developing strong links between our county PRO and our club PROs
- Developing excellent relationships with the media.



Web Team at www.leitrimgaa.ie
We really appreciate their efforts

Action	Involves	Completion by	Outcome sought
County communications events diary developed each year	County PR Committee and Leitrim GAA Website	2009	To provide members and club officers with an overview of the years GAA activities
GAA Membership Database Completed	Club Registration Officer and County Committee	2009	Accurate user-friendly Database for all members
Promote “Into the West” publication	County PR Committee	2010	Extensive coverage of Club and County GAA activities
County GAA website available and updated regularly	County IT Committee and County PR Committee	2010	To promote the GAA to members and non-members in the county
GAA Club PRO training programme established	County Development Committee	2010	To assist our club PRO’s in carrying out their role
GAA Communication toolkit and stationary toolkit made available to each club unit.	County PR Committee Club PRO	2010	To help our club officers communicate with excellence
County GAA Website regularly updated with news items	County IT Committee and County PR Committee	2010	To improve communication with our members and officers
All County Sub-Committees begin programme of regular communication with clubs and new Fixtures and Results System introduced	County Committee and County PR Committee	2010	To improve communication with our clubs
Regular use of Notebook section in Leitrim Observer	All outgoing information via PRO	2010	Promote all GAA activities and upcoming events on a weekly basis.
Establish a Data Base of all contact details of all Club Officials including mobile number and email addresses.	County PR Committee	2011	Improved Communication purposes.
Club officers linked directly with national GAA intranet	County PR Committee	2011	To assist our club officers in carrying out their roles
Communication Audit carried out with all Clubs	County PR Committee	2015	Forward Communication Planning
All Clubs to have taken part in communication training workshops in previous 3 years	County PR Committee	2015	Excellence in Communication



Leitrim IFC Final 2009

Theme: Funding and Financial Excellence

Our aim: Coiste Chontae Liatroma CLG will build on existing financial excellence and develop our funding structures.

In 2016 we can say

“As the county’s foremost sporting and cultural organization, financial excellence is at the core of our growth and success. We work with our commercial partners in a professional way and continue to invest in developing our games.”

We are facing most challenging financial times and over the period of this plan we recognise that the most difficult challenge we will face is funding our activities at all levels; we recognise the challenges that our clubs face in this regard also. We will endeavour to ensure that we manage all available funds assiduously. We will aim to attract future investment by sponsors and we hope to provide value for money and the best promotion that can be afforded our patrons. We will provide guidance to our clubs to ensure that the best practice is carried out. We will engage in all training courses to ensure that all responsible for treasury within our county engage best practice.

Key projects: Financial Management and Funding Excellence

Governance

We make sure that all units comply with the highest accounting and financial regulatory standards. We do this by ensuring that we:

- Have appropriate financial controls in each unit;
- Always get value for money;
- Protect our assets;
- Have the appropriate resources to achieve our aims; and
- Have clear lines of responsibility and accountability throughout the Association integrated with the role of the County treasurers and other officers.

Training and development

We will provide the GAA treasurer training programme to all our club treasurers.

Marketing Plan

We will develop a marketing plan to assist the county in reaching is commercial revenue and promotion potential.

Fundraising

We will continue with the following Fund Raising Events:

- Leitrim Supporters Club
- Dublin Golf Classic
- Sponsorship
- Fund Raising Draws

We will endeavour to increase the income generated in these main fund raisers on an annual basis.

Related projects

Software

We will put in place all GAA financial packages as required

Sponsors

We will work to continually improve our relationships with our sponsors and we will endeavour to have all our competitions individually sponsored.

Property

We will review property ownership structures at county and at club level

Funding templates and toolkit

We will roll out the GAA funding toolkit and funding template to all our units

Membership card and Match Attendances

We will assist in the rollout of the new GAA membership card in all our clubs and we will develop marketing strategy based on the new club membership card network that will drive attendances at matches

Action	Involves	Completion by	Outcome sought
Governance recommendations from Croke Park in place	County Finance committee	Annually	To ensure best practice in all of our financial dealings
GAA Finance Software Packages in place	County Finance committee	Annually	County is using the latest and best in class financial packages
County Financial Budget developed each year	County Finance committee	Annually	County is planning ahead financially each year
Match Attendance programme in place	County Marketing Committee	Annually	To boost attendances at club and county games
Improved Match Presentation in place in order to make our games more attractive to potential sponsors	County Marketing Committee	Annually	Increase Sponsorship Revenue
Supporters Club increased by 10%	County Finance Committee	Annually	To maximise return from Fund Raising
Build on success of Golf Classics	County Finance Committee	Annually	To maximise return from Fund Raising
County Marketing Plan developed to ensure sponsorship of all competitions	County Marketing Committee	2010	To ensure that we maximise sponsorship and commercial revenue in order to develop the Association in the county
Club Treasurer Development Programme	County Development Committee	2011	To standardise accounting procedures and foster excellence
County Marketing Plan to ensure sponsorship of County teams at all levels	County Marketing Committee	2011	To ensure that we maximise sponsorship and commercial revenue in order to develop the Association in the county
Roll out of GAA Membership Card assisted	County Committee	2011	Affirmation of the individual belonging to an organisation
Complete audit of trustees at club and county level	County Finance Committee	2011	To ensure all our club property is vested in the correct manner
GAA Funding templates and funding toolkits available to all clubs	County Marketing Committee	2011	To make information on fundraising available to all our clubs
Automated Stiles at all County Grounds	County Finance Committee	2015	Standardisation with other Counties
5 Year County Financial Plan in place	County Finance Committee	2015	Budgeting and Financial Excellence



Cloone-Intermediate Champions 2009

Implementation and Review Mechanisms for the Plan

This Plan is a living document: it will be reviewed, assessed and adapted to ensure it facilitates all units of the Association in County Leitrim in reaching their potential over the duration of the Plan. It will be possible to assess the success of the Plan in the county and indeed at club level within the county.

The County Committee will put in place a Strategic Implementation Committee which will be appointed by the incoming Chairman in 2010. This team will meet on a quarterly basis and assess the progress of the plan against its stated objectives and report to County Committee.

This team will decide on the most appropriate method to carry out a comprehensive annual review of the Plan. This will consist of an Annual meeting with the Cathaoirleach and Runai of each Club where a detailed review of all relevant aspects of the Plan will be completed. This will involve the assessment of the current initiatives, their appropriateness for the needs of the club/county and the identification of additional initiatives to assist in the completion of achieving the goals and objectives outlined in the Plan. Once this process is completed, information, suggested modifications and ideas will be forwarded to the Strategic Implementation Committee for review and discussion. If required, the Plan will be modified and adapted based on the inputs. The Committee will also be responsible for communicating the modified Plan to all units at club and county level within the county.



Glencar/Manorhamilton-Senior Football Champions 2009

Acknowledgements

Coiste Chontae Liatroma CLG wishes to thanks all who have had an input into the formation of this plan. We thank all members of our Focus Groups and the Steering Committee which comprised mainly the County Management Committee. We are deeply indebted to the many representatives of the County's 24 Clubs and our various sub-committees who gave of their time to give valuable input at the Club Forum on October 28th last.

We thank especially the members of our Underage Review Task Force who have put in Trojan work over the past two months to ensure that all aspects of underage activity has been reviewed carefully and the recommendations of this Task Force will form a parallel document to this Strategic Plan. We thank all Club personnel who contributed to this valuable process.

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Finally, we thank **Uachtaran Cumann Luthchleas Gael Criostoir O Cuana** for taking the time to launch our Strategic Plan 2009-2015.



Aughavas-Junior A Champions 2009

Glossary of Terms:

Alcohol and Substance Abuse Programme (ASAP):
GAA programme that focuses on minimising the harm being caused by alcohol and drugs in society.

Award 1:
Coach education programme that qualifies the participant to be a lead coach for child, youth or adult players.

Award 2:
Coach education programme that qualifies the participant to be an advanced coach for child, youth or adult players.

Award 3:
Coach education programme that qualifies participant to be a master coach for child, youth or adult players.

Centres of excellence:
Purpose built facilities, usually incorporating an all weather facility to be used by a number of club, school and County teams.

Club Maith:
This is a certification programme for clubs and their volunteers who have demonstrated excellence in a wide range of criteria. It is independently set and assessed.

Club School Link:
Club support for local primary schools to ensure promotion of the club and the games

Cúl Camps:
An organised camp for children aged between seven and 13. They are run by qualified coaches and usually held during the summer.

Go Games:
Small sided skill development games for under 12's that focus solely on skill development and participation

GNP:
Grassroots to National Programme. GAA games development strategy which aims to maximise participation and optimise playing standards.

Grassroots to National Programme (GNP):
GAA Games Development Strategy which aims to maximise participation and optimise playing standards.

‘Have-a-go day’:
A series of football and hurling recreational blitzes held for individuals or groups who have had little or no involvement in the GAA previously. These are held at club locations for newcomer or non-traditional communities.

Introductory Award:
Basic coach education for beginner coaches for child, youth and adult players.

Scór:
Initiatives and activities in which GAA members engage to promote Irish music, dancing and culture.

Supertouch 7s, 9s, 11s:
Small sided skill development games for youth players.

U-Can Awards
Series of skill challenges for primary school children



Happy Days are here again!!

NOTES



